



FOR IMMEDIATE RELEASE
For further information contact:
Carol Romeo, CBK Group
(201) 556-9404, ext. 110
cromeo@cbkgroup.com

**LINNEA AND MEDICUS RESEARCH CAPTURE A FIRST
PLACE FOR 7-HMR RESEARCH AT SCRIPPS INTEGRATIVE
MEDICINE 5TH ANNUAL NATURAL SUPPLEMENTS
CONFERENCE**

LOCARNO, SWITZERLAND & EASTON, PA – March 14, 2008 – Linnea is proud to announce that the U.S. clinical study of 7-Hydroxymatairesinol (7-HMR) conducted by Medicus Research recently received a first place award at the Scripps Integrative Medicine 5th Annual Natural Supplements Conference. The study of 7-HMR and hot flashes has shown significant alleviation for women by cutting incidence of hot flashes by 53 percent in menopausal women.

Jay Udani, M.D. and Mary Hardy, M.D. from Medicus Research in Northridge, CA, led the pilot study. “We are honored to have been granted this award which recognizes the quality of this original clinical research on 7-HMR and validates the clinical importance of this type of therapeutic approach to address hot flashes in women,” said Dr. Udani.

The pilot study, entitled, “The effect of HMRLignan™ on mammalian lignan and estrogen metabolite levels in menopausal women: A randomized, double-blind, single dummy, parallel group, pilot study,” analyzed changes in enterolactone levels and estrogen metabolites following ingestion of the plant lignan hydroxymatairesinol (HMR) and found significant improvement in reported hot flashes by the study participants.

“We at Linnea recognize the importance of achieving first place accolades from the Scripps Center for Integrative Medicine for our research,” said Robin Ward, Vice President for Linnea. “It is paramount for our industry to produce ingredients and supplements that are supported with evidence-based research.”

In addition to winning the first place award, the 7-HMR research abstract will be published in an upcoming edition of the *Journal for Alternative & Complementary Medicine*.

HMRlignan™, the lignan product utilized in the study and manufactured by Linnea, is a naturally occurring plant lignan, HMR, from the Norway spruce (*picea abies*). Clinical research has shown HMRlignan™ to be a highly efficient enterolactone precursor. In addition to raising enterolactone levels HMRlignan™ also provides significant blood plasma levels of the strong antioxidant and free radical scavenger HMR.

About The Scripps Center for Integrative Medicine

The Scripps Center for Integrative Medicine offers the best of conventional and complementary medicine. Its annual Natural Supplements Conference for health care professionals featured a renowned faculty. Presentations included a clinically relevant overview of the latest information on natural supplements and nutritional medicine, with an emphasis on disease states.

About Medicus Research

Medicus Research, headquartered in Northridge, CA, is a Contract Research Organization specializing in the design and performance of clinical trials for the dietary supplement, functional food, and Botanical Drug industries.

About Linnea

From its headquarters and manufacturing facility in Locarno, Switzerland, Linnea specializes in the manufacture of botanical extracts and phytochemicals, and is a leading supplier to the pharmaceutical, dietary supplement and cosmetic industries. HMRlignan™ is a proprietary, patent protected, product manufactured by Linnea SA. The company's U.S. office, Linnea Inc., is located in Easton, Pennsylvania. For more

information about HMRLignan, visit our Web site at www.hmrlignan.com or call 1-888-253-0044.

#